

## Mission Statement:

The Heritage Dance Foundation is a 501 (C) [3] organization that seeks to promote the international sport of partnership dancing through encouraging opportunities for dance education, cultivating excellence within the sport and elevating overall standards for a superior competitive environment. The Heritage Dance Foundation promotes ballroom dance through quality volunteer projects. As a community based organization, the Top Hatter Dancers perform ballroom dance showcases at assisted living or retirement centers, participate as Friends of the Starlight Dance Band, and support the newly restored Paramount Theater in Goldsboro, North Carolina. Great community stewardship begins with giving back to the community.

## HDF Organization:

Charles S. Zwerling, MD  
Chairman of the Board  
Heritage Dance Foundation



Melissa Grimes Zwerling  
Vice-Chairman of the Board  
Heritage Dance Foundation

Ms. Patti Troy, Ballroom Director  
Board of Directors, Heritage Dance Foundation  
Organizer of the Carolina Classic Competition



Norman and Ella Mae Hooker  
Professional Ballroom Instructors  
Managing Editor of DanceWeek

Heritage Dance Foundation  
107 South Center Street  
Goldsboro, NC 27534  
(919) 734-2214  
[www.ballroom.org](http://www.ballroom.org)



# Dancing Stars of Wayne County

WAYNE COUNTY  
CHAMBER OF COMMERCE

PRESENTS  
THE STARS OF WAYNE COUNTY  
WITH  
TOP HAT BALLROOM DANCERS  
FEATURING  
ENCORE ENTERTAINMENT

Walnut Creek Country Club  
6:00-10:00pm, Saturday  
March 26, 2011



## Mission Statement:

**Mission:** To raise funds to support Various Wayne Education Network projects including Scholarships for Teacher Education majors; Middle School Career Fair; Jr. Leadership Program; Teacher Recruitment & Retention events; Teacher Mini-Grants; and other education programs as needs arise. To raise awareness in the community of availability of social dance opportunities. To provide an annual gala event that is fun and entertaining.

## Project Organization:

**Mr. Steve Hicks, Chamber President**  
**Dr. Ed Wilson, WEN Chair**  
**Dr. Debbie Hall Grady, Chairperson of DWCS (Dancing Wayne County Stars)**  
**Dr. Charles and Melissa Zwerling, Executive Producers for DWCS**

**Gala Event Information**  
**Number of Stars 20-25**  
**Date: Saturday, March 26, 2011**  
**Time: 6:00PM until 10:00PM**  
**Place: Walnut Creek Country Club**  
**Cost: \$100 per person includes \$30 fee for meal**  
**Bar: Cash Bar Will Be Open**  
**General Open Dance for One Hour After Event Finale**  
**Tentative Judges: Patricia Warren, Patti Troy, Peggy Wingate**



## Community Leaders & Potential Dancing Stars

Dr. Kay Albertson  
 Mr. Chuck Allen  
 Ms. Julie Beck  
 Mr. Jack Best  
 Mr. Tom Bradshaw  
 Mr. Bill Bryan  
 Mr. Ray Bryan, Jr.  
 Mr. Tom Buffkin  
 Ms. Renee Carey  
 Col. Leslie Claravall  
 Mr. Lou Cook  
 Ms. Julie Daniels  
 Mr. Mike Davis  
 Col. Joseph Diana  
 Col. Patrick Doherty  
 Ms. Lori DuBose  
 Mr. Jimmie Edmundson  
 Mr. Jimmie Ford  
 Honorable Charles Gaylor  
 Mr. Jeff Godbey  
 Mr. Roland "Bud" Gray  
 Ms. Joanna Helms  
 Mr. Steve Hicks  
 Mayor Darrell Horne  
 Mr. Geoff Hulse  
 Honorable Arnold Jones  
 Mayor Devone Jones  
 Dr. Philip Kerstetter  
 Mayor Alfonzo King  
 Col. Brian Kirkwood  
 Dr. Sandra McCullen  
 Mayor I. Ray McDonald, Sr.

Ms. Judith McMillen  
 Col. Randall Ogden  
 Mr. Bill Paugh  
 Col. Shawn Pederson  
 Ms. Bethany Perry  
 Mayor Stephen Potter  
 Mr. John Richards  
 Ms. Jane Rustin  
 Mr. Howard Scott  
 Mr. Wes Seegars  
 Mayor Herbert Sieger  
 Mr. Keith Stewart  
 Mr. Hal Tanner, III  
 Dr. Steve Taylor  
 Ms. Lynn Williams  
 Dr. Ed Wilson  
 Sheriff Carey Winders  
 Col. Anne Winkler  
 Dr. Earl Moore  
 Mr. Kenny Moore





## Vision Statement:

The vision of Encore Entertainment is to provide versatile, quality, entertainment to a variety of audiences.

## Mission Statement:

Encore Entertainment is a subsidiary of Heritage Dance foundation, and a 501 (C)3 organization. Established in 2005, we seek to provide quality vocal and theatrical entertainment for corporate and community events.

For information contact:  
Encore Entertainment  
107 South Center Street  
Goldsboro, N.C. 27530  
919-735-1075  
Fax: 919-735-3346  
encoreentertainment@aol.com  
www.encore-entertainment.org

## Star's Responsibilities

### Dance Instruction Top Hat Ballroom Studio

Attend dance lessons

Secure votes from constituents/employees/ friends/family

Sell tickets for event or sponsorship purchase

Commit to the practices and attendance at event-

Memorandum of Understanding Signed

Provide Photograph or Attend Photo Session

Instructors: Dr. Charles Zwerling, Mr. Norman Hooker, Mrs. Ellie

Hooker, Ms. Joy Williams, Mr. Carl Williams, other teacher/

partners to be named; The producers will pair dancers with the

Stars as well as be responsible for Lineup of Dances, music and

choreography and overall theatrical production of the event.

Teach Group and Individual Lessons (# of lessons will be

determined by Dr. Zwerling and Mr. and Mrs. Hooker)

### Possible Dance Choices

Waltz

Foxtrot

Cha Cha

Rumba

Tango

Samba

Salsa

Merengue

Mambo

Jive

Charleston

Two-Step Country

Country Western

Swing

Shag

Polka

Disco

Rock & Roll

Jitterbug

Theatre Arts

### Additional Dance Professionals

For teaching and/ or performing:

*Artistic Dance Academy*

*A Step of Class*

*Desiree Autrey's Academy of Performing Arts*

*Goldsboro School of Ballet*

*In His Steps Dance Academy*

*Ms. Robin Boyd's Academy of Dance*

*Jimmy Speight (country)*

*Ms. Shirley Weaver & Larry Patterson*

*Sugarfoot Shag Club Instructors*



**Committees For Dancing Stars of Wayne County  
Program Advertising headed by Janet Brock**

Photos for Program

Selling ADS

Black & White Rates: (\$100 full page; \$75.00 ¾ page;  
\$50 ½ page; \$25.00 ¼ page)

Color Rates: (\$200 full page; \$150.00 ¾ page; \$100 ½ page;  
\$50.00 ¼ page)

Printing Details: Program to be printed by CM Publishing  
Editors Charles and Melissa Zwerling

**Creation of Website Information headed by  
Janet Brock & Debbie Grady**

Photos of Dancers and Stars

Website Ads for Sponsors

Online Voting

Use of Paypal for Charges

**Event Advertising & Promotion Ms. Julie Beck**

Chamber events

Chamber publications such as newsletters

Newspaper coverage

Posters, flyers, etc.

Radio coverage

TV coverage

**Production of Dancing Event headed by Charles &  
Melissa Zwerling of Heritage Dance Foundation**

Music/Lightening Special Effects/ Script Development

Selection of Choreography & Music Licensing

Responsible for Pairing of Couples & preparation;

Creation of brochures & event program;

Development of special performances for show

